

ADVERTISING CONTRACT

2010 Dallas Arts Scholarship Gala & Live Auction



Booker T. Washington High School
for the Performing & Visual Arts PTSA

ADVERTISER INFORMATION

Individual/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Contact (if company): _____ Title: _____

Signature: _____ Date: _____

Relationship: Parent Grandparent Friend/Relative Faculty/Staff Board Other _____

ADVERTISING RATES

- | | | |
|--|----------------------|----------------|
| <input type="checkbox"/> Back Cover | (8.5" x 11") | \$1,000 |
| <input type="checkbox"/> Inside Front Cover | (8.5" x 11") | \$1,000 |
| <input type="checkbox"/> Inside Back Cover | (8.5" x 11") | \$1,000 |
| <input type="checkbox"/> Full Page | (8.5" x 11") | \$500 |
| <input type="checkbox"/> Half Page | (8.5" x 5.5") | \$350 |
| <input type="checkbox"/> Quarter Page | (4.25" x 5)5" | \$200 |

Advertising Terms:

- Camera-ready art work must be provided.
- Must be high resolution photos, 300 DPI or higher and in PDF or JPEG format.
- The Auction Committee reserves the right to approve the content of all advertising.
- Deadline for all artwork is February 1, 2010

PAYMENT METHOD

Payment Method: Mastercard Visa Check # _____

Account Number: _____ Expiration Date: ____/____

Name as it appears on card: _____

Signature _____

Date _____

Booker T. Washington High School PTSA - ADVERTISING CHAIR
Box 671383, Dallas, TX 75367

The amount of the contribution that is tax-deductible for federal income tax purposes is limited to the excess contribution over the value of the benefits provided. BTWHSPPTA is a non-profit 501(c)(3) tax-exempt organization.

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